

We place at your disposal the convenience of the Hecht "charge-it" system. You can open an account and have your purchases charged, whether large or small, paying weekly or monthly. Seventy thousand residents of Washington can testify to the advantages of this plan of credit at cash prices.

Another Magnetic Hour Sale Day

If you were one of the crowds who came to the Greater Stores last Friday to take advantage of the astonishing Hour Sale pricing you'll better understand why we call these wonderful occasions the most extraordinary events in Washington storekeeping. It isn't a sale—it isn't a reduction of prices—it isn't selling at cost. It's the marking of goods at a small part of what they cost—the making of prices half and third below the lowest they ever were before. We count our Friday profits by the friends we make—not by the dollars.

Every preceding Hour Sale day sinks into insignificance compared with what we've prepared for you tomorrow. And, of course, you'll be here.

9 to 10.

Waterproof Felt Window Shades, in all colors, with fixtures complete—67c.

36-inch Cream Curtain Scrim, handsome patterns, worth 5c. yd.—27c.

Best Quality Stair or Runner Oilcloth, pretty patterns and colors, sells at 10c. yd.—57c.

Heavy Bed Comforts, pretty designs—49c.

Men's Fast Black Hose, 15c. quality—8c.

Boys' Fleece-lined Underwear, 39c. value—21c.

Boys' Ribbed Union Suits, sell at \$1—45c.

Men's Silk Garters, 25c. value—9c.

Men's Natural Wool and Camel's Hair Underwear, the 50c. grade—29c.

Men's Cardigan Jackets, all sizes, the \$2.50 quality—\$2.00.

Ladies' and Misses' Untrimmed Hats, a variety of best shapes, all colors; also a special lot of Children's Ready-to-wear Hats (number limited), worth up to 89c.—25c.

Lot of Heavy Outing Flannels, selling at 8c. yard—47c.

Lot of Lancaster Apron Gingham, blue and brown checks, sell regularly at 6c. and 7c. yard—37c.

Wool Storm Serges, poplins, grenates and fancy wool novelties, 40 inches wide, 2 to 8-yd. lengths, worth up to 29c. yard—12½c.

Domest Shaker Flannel, full width, sells at 6c. yard—27c.

Children's Lamb Wool Socks—3c. pair.

Ladies' Felt Lace Shoes, wool lined, regular \$1 value—59c.

Paff's Spring-heel Shoes for Children, sizes 7 and 8, value 75c.—48c.

Infants' Long Slips, well made and nicely trimmed—19c.

Children's Gingham Dresses, extra well made, 1 to 3 years—13c.

Boys' Excellently Made Merri-mac Percalé Waists—5c.

Boys' Knee Pants, strongly made for every day wear—8½c.

10 to 11.

Ladies' High-cut, Good Quality Rubbers, all sizes, 39c.—16c.

Ladies' Warmly Lined House Slippers, 75c. value—44c.

Ladies' Red and Black Juliets, \$1 everywhere—67c.

Misses' Solid Leather School Shoes, sell at 98c.—55c.

Best English Pins—2c. paper.

New Gilt Buttons—3c. dozen.

Unbleached Canton Flannel, 38 in. wide, wool fleeced, width and quality selling always at 8c. yard—37c.

All-silk Twilled Surahs, 10 choice shades, regularly 50c. yard (but one dress pattern to a customer)—19c. yard.

Black and Navy Blue Wool Storm Serge, 40 inches wide, guaranteed fast color, worth 35c.—19c.

All Pure Wool Black Home-spun, 52 inches wide, heavy quality, selling at 69c. yard—35c.

Bleached and Unbleached Twilled Tea Toweling, the quality you've always paid 5c. yard for—27c.

Unbleached Sheeting Muslin, yard wide, selling at 7c. yard—27c.

Ladies' Flannelette Skirts, unusually well made—39c.

Children's Flannelette Gowns, the 50c. kind—39c.

Heavy Percalé Wrappers, all have flounces, extra well made—49c.

Ladies' All-wool Flannel Waists, sell for \$1.49—98c.

Ladies' Long Flannelette Kimonas, usually \$1.50—98c.

Heavy 10-4 Blankets, white and gray, pretty colored borders, usually 75c. pair—39c.

Best Quality Holland Window Shades, all colors, with fixtures complete, 19c.

Heavy Reversible Armure Tap-stry Portieres, all newest colors, sell at \$2 pair—\$1.39.

Wool Ingrain Carpet Remnants, pretty patterns and colors, for rugs, worth up to 40c.—19c.

Cardigan Jackets, \$1.25 value—75c.

Men's "Anchor" Brand Unlaundered Shirts, 50c. value—39c.

10 to 11.

(CONTINUED.)

Men's Camel's Hair Underwear, 75c. value—59c.

Ladies' Elegant Quality Velvet Waists, in a variety of colors, newest effects, very popular and stylish, made to sell for \$5—\$1.98.

Pretty Nottingham Lace Curtains, beautiful designs, some worth \$3 pair—\$1.49.

Men's Fancy Hose, Regular price, 19c.—10c.

Men's Adler's Gloves, standard quality at \$1.50—\$1.00.

Women's Fast Black Drop-stitch and Fancy Hose, 20c. value—12½c.

Torchon Laces, 3 and 4 inches wide, beautiful designs, 10c. yard usually—2½c.

Embroideries, 2 and 3 inches wide, sell at 10c.—4c.

Women's Fancy Edge Handkerchiefs, 15c. value—9c.

Dolls, dressed and undressed, from the holiday stock, boxes broken in unpacking; also a variety of toys, will sell at 75c.—choice, 25c.

Ladies' Bicycle Boots, size 2, for this hour—75c.

Ladies' and Misses' Untrimmed Hats, in best fur felt, most desirable shapes and colors, worth \$1.39—69c.

Table of Wings, Breasts and Fancy Feathers, in colors and black, worth up to 49c.—this hour, 17c.

Ladies' Fashionable Oxford Gray Walking Skirts, made with deep flounce, small priced at \$2.50—\$1.49.

Ladies' Elegant Dress Skirts, black and blue Lymansville chevion, trimmed with flounce, best binding, high grade in every particular—\$3.98.

Boys' Knee Pants, nice-looking and made in superior manner—25c.

Boys' Blue Century Cloth Waists, made to last—9½c.

Special lot of Boys' Blue Vestie and Double-breasted Suits, vestie sizes 3 to 8, double-breasted 7 to 15 years; worth more than double—for this hour, \$1.25.

Boys' Blue Chinchilla Reefers, sizes 3 to 8 years—99c.

11 to 12.

Special—the purchase of 14,000 Finest Satine Underskirts, beautifully made and trimmed elaborately, cerise, royal, violet and black, made to sell at several times the prices—3 lots—49c., 98c. and \$1.08.

Children's Brownie Bonnets, very cute, sell at 50c.—25c.

Children's Plaid Wool Dresses, all colors, beautifully trimmed, 4 to 14 years, worth \$2—98c.

Eiderdown Coats, for the little ones, all colors, have been \$2.00—\$1.29.

Men's White Domest Flannel Night Shirts; value 75c.—45c.

Point de Paris Laces, 2 and 3 inches wide; 10c. value—5c.

Women's Silk Gloria Umbrellas—\$1.29 usually—85c.

Fancy Stripe Hair Ribbons; 8c. yard usually—2c.

Satin Gros Grain Ribbons, Nos. 9, 12 and 16; value 15c. yard—9c.

All-silk Taffeta Ribbons, No. 40, for neck fixings; value 15c. yard—7½c.

Women's Heavy Ribbed Fleece-lined Underwear; 50c. quality—35c.

Children's Heavy Ribbed Fleece-lined Underwear; 39c. kind—22c.

No. 2 All-silk Ribbons, 10-yd. pieces—19c.

Children's Hose Supporters—7c.

Spool Sewing Cotton—1c.

100-yard Spool Black Silk—2c.

Wiley's Celebrated Lamb-wool Socks—12c.

Children's Fine Dongola Spring Heel Shoes, sizes 6 to 8, value 75c.—43c.

Ladies' Genuine Kidskin Button Shoes, selling at \$1.25—79c.

Ladies' and Misses' Ready-to-wear Hats, best fur felt, navy blue, the style most in demand, sells at \$1.69—this hour, 39c.

Ladies' Velvet Hand-made Hats, elegant quality material, all colors and best shapes, worth \$2.60—89c.

Large White Bedspreads, pretty patterns; worth 59c. always—39c.

11 to 12.

(CONTINUED.)

Best quality Holland Window Shades, all colors, heavy fringe; worth 40c.—25c.

Good quality Floor Oilcloth, neat patterns and colors; worth up to 35c. yard—23c.

White Applique Scarfs and Shams; some slightly soiled; worth up to 40c.—15c.

Pretty Nottingham Lace Curtains; several designs; worth 75c. pair—49c.

Ready-made Bleached and Unbleached Bed Sheets, double bed size, 2 to 3-inch hems, hand torn and ironed, free from dressing, regularly 50c. each—39c.

Ready-made Bleached Bolster Cases, 42x72, hand torn and ironed, 2 to 3-inch hems, regularly 29c.—19c.

Shirting Prints, stripes and figures, all colors, worth 5c. yard—27c.

All Pure Wool Camel's Hair Cheviots, 40 inches wide, gray, brown, castor, navy, new blue and garnet, small priced at 49c. yard—25c.

All-wool Ladies' Broadcloth, 52 inches wide, all leading shades, worth 75c. yard—49c.

High Colored China Silks, 21 inches wide, 20 beautiful shades, regularly 50c. yard (not exceeding 15 yards to a buyer)—25c.

Elegant \$15 and \$20 Taffeta Silk Waists, in every conceivable color, including black and white, and in a multitude of styles, such as applique effects in embroidery, clusters of tucks and all-over tuck effects, white and colored silk heringbone-stripe inserting, hem-stitching, elegant designs in piping and quilting, velvet ribbon bands, etc.; the selling prices are \$15 and \$20 in any store—very special for this hour, \$4.49.

Lot of Ladies' Fine Sample Skirts, every garment high class, not over two of a kind—finest broadcloth, Venetian cloth, home-spun, etc., in all colors and in a variety of styles; worth \$9.98—astonishingly priced for this hour at \$4.98.

Ladies' Fine Taffeta Silk Underskirts, black and colors, excellent quality—\$5.98.

Ladies' Blue and Black Walking Skirts, made with double-strapped seams and stitched flounce; a very superior garment—\$4.98.

Ladies' Very Chic and Modish Raglans, loose back and half-fitting styles, tan, Oxford gray and blue, all sizes and very high grade—selling every day at \$20—special at \$12.50.

Ladies' Fine Tailor-made Suits, in a variety of fabrics and many styles; all very high grade and selling readily up to \$20—special at \$12.50.

Ladies' Imitation Mink Fur Neckpieces, 6 large tails—\$1.98.

Ladies' Marten Fur Neckpieces, 6 large tails—\$3.98.

Boys' Warm and Well-made Flannelette Waists—9½c.

Boys' Knee Pants, all wool, will wear well and look well—39c.

Boys' Finely made Suits, in vestie and double-breasted styles, suitable for dress—\$1.98.

Boys' Reefers, blue and tan, made with velvet collar; splendid quality—\$1.98.

Boys' Oxford Gray Overcoats, velvet collars, nicely lined and made in a superior manner—\$2.98.

Boys' 3-piece Suits, strictly all wool, very dressy; sizes 9 to 16 years; \$6 usually—\$3.98.

Lot of Boys' All-wool Blue Sailor Blouse Suits; very high grade and stylish—for this hour—\$1.98.

12 to 1.

Motormen's Mittens, \$1.25 value—\$1.09.

All-wool Red Flannel Double-breasted Undershirts, \$1.75 value—\$1.09.

Women's Black Foster Hook Gloves, \$1.00 value—59c.

Women's Mended Kid Gloves, all colors—25c.

Women's Cashmere Gloves, 25c. value—15c.

Large Bed Comforts, pretty patterns, worth \$1—69c.

Special lot Women's Underwear, grades never sold less than 50c.—25c.

12 to 1.

(CONTINUED.)

Women's Embroidered Collars, the 10c. kind—5c.

Men's Fine Laundered Percalé Shirts, selling at 75c.—39c.

Men's Double-breasted Cardigan Jackets; \$3 value—\$1.88.

Women's Silk Boas; usually \$3—95c.

Lot of Fine Sample Umbrellas; \$2.50 grade—\$1.55.

Children's Underwear, the kinds always and everywhere sold for 39c. at least—24c.

Black Golf Cloth for pedestrian skirts, rich black, worth fully 49c. yard—29c.

All Pure Wool Tricot Cloth, 15 choice shades, selling at 39c. yard—24c.

Imported Black Silk Velvet, rich, close, fine pile, sold at 98c. yard always—59c.

Turkish and Honeycomb Towels, good size, value 6c. each—37c.

Misses' Genuine Patent Leather Cloth Top Shoes, the \$1.75 grade—95c.

Boys' Fine Patent Leather Shoes, the quality selling at \$2—\$1.19.

Finest Taffeta Silk Skirts, fashionably made and trimmed with ribbon quilting, velvet ribbon bands, flounces, etc.; worth one-third more—for this hour, \$9.98.

Elegantly made and very fashionable Dress Skirts, finest broadcloth and wide wale chevion, priced at \$10—\$4.98.

Ladies' Very High-grade and Stylish Velvet Skirts, elaborately trimmed with black stitched taffeta bands, best lining and binding—\$20 usually—\$8.98.

Ladies' Very Fine Walking or Pedestrian Skirts; stylishly made of high-grade materials; a garment readily selling at \$12.50—\$7.98.

Boys' Fine Dress Suits, in double-breasted or vestie style; selling always at \$4—\$2.50.

Boys' Fine Blue "Borombo" Chinchilla Reefers, elegantly made, with velvet collar, wool plaid lining, 4 to 15 years; \$5 is the usual price—\$2.98.

Boys' Fine Oxford Gray Overcoats—nicely made, with velvet collar, excellent lining and thoroughly serviceable and good-looking; sizes 4 to 15 years—\$3.98.

1 to 2.

Heavy Bleached Canton Flannel, in 2 to 8-yard lengths, usually 9c. yard—47c.

All-wool English Tweeds, 50 inches wide, camel's hair stripe effects, sells at 75c. yard—47c.

Pine Tar Soap—3c. cake.

Aluminum Hair Pins—1c. doz.

Ladies' Spring-heel Button Shoes, nice quality, sizes 3 to 6, the \$1.29 grade—73c.

Ladies' Fine quality Cloth Overgaiters—10c.

Extra Heavy Reversible Armure Tapestry Portieres, all newest colors; worth \$5 pair—\$2.98.

Brass Extension Rods, with fixtures; worth 7c.—3½c.

Ladies' Fascinators and Square Knit Shawls, all colors, worth up to \$1.50—49c.

Eiderdown Dressing Sacques, all colors, heavy fleecy eiderdown, the \$1 quality—69c.

2 to 3.

Ladies' Fashionably Trimmed Hats, elegant quality in both make and material, and very smartest millinery effects, worth \$4 and \$6—for this hour, \$1.98.

Dolls, dressed and undressed, boxes broken in unpacking; also a variety of toys, will sell at 75c.—25c. choice.

Tissue Toilet Paper—3½c. roll.

1,000 copies Sheet Music—2½c. copy.

Ladies' Shoes, specially made for us, selling readily at \$1.69—\$1.13.

Heavy 10-4 Blankets, gray and white, pretty borders, worth 75c. pair—39c.

Best Grade Oil Opaque Window Shades, in all colors, complete with fixtures, worth 50c.—39c.

Children's Short Jackets, double-breasted styles, heavy cloth, 4, 6 and 8 years, the \$3.49 kind—\$1.98.

2 to 3.

(CONTINUED.)

Men's Plain and Neat Patent Leather Shoes—\$1.39.

Automobiles and Raglans for little ladies 6 to 14 years, very stylish, satin lined, tan, castors and navy, very high grade, selling in most stores at \$15—special, \$9.98.

White Wool Flannels, full width, sold at 20c. yard—12½c.

Percalines and Silesias, full yard wide, black and all colors, worth 12½c. and 15c. yard—67c.

New Fall Percalés, dark colors, yard wide, regularly 10c. yard—5c.

All-silk Black Taffeta, soft finish, will not break, worth 59c. yard—39c.

All-wool Homespuns, 54 inches wide, all colors, heavy quality, regularly 75c. yard—59c.

All-wool Silk-finish German Henrietta, 46 inches wide, black, sells at 75c. yard—49c.

Ladies' Beautiful and Stylish Velour Coats, elaborately beaded and very high grade—\$25.

Ladies' Fine Electric Seal Coats, very high grade and selling at the fur stores at \$40—very special at \$29.98.

Ladies' Extremely Stylish and High-grade Raglans, finest of materials and styles; selling at \$20—\$14.98.

Ladies' Fine Black and Mode Kersey Coats, edges finished with rows of stitching, fine satin lining; in all respects high grade and very dressy—\$7.98.

Ladies' Long Automobile Coats, tan, black and castor; very stylish and elegant—\$14.98.

Boys' Russian Blouse Suits, the tip-top of style; several kinds; selling usually at \$6, \$7 and \$8—\$3.98.

Boys' Russian Blouse Overcoats; made of best materials; very dressy and stylish—\$4.98.

Boys' 75c. Knee Pants—for this hour—39c.

Lot of Boys' 3-piece Suits, double-breasted, made of neat gray mixed chevion; \$5 usually—\$2.98.

3 to 4.

Genuine "Eclipse" Flannelette, full yard wide, all colors and styles, selling every day at 12½c. yard—97c.

All-wool Venetian Cloth, 10 choice shades, 40 inches wide, regular price, 50c. yard—39c.

Odd lot of Lining Remnants, black and colors, worth up to 10c.—to close out, 2½c.

Black Satin Duchess, all pure silk, very rich black, high finish, sells at 75c. yard—49c.

Infants' Long Coats, heavily lined, nicely made—\$1.98.

Good Quality Table Oilcloth, pretty patterns, some slightly imperfect—10½c. yard.

Large Snymna Rugs, handsome oriental patterns and colors, worth \$1.50—98c.

Finest Satine Underskirts—the 14,000 purchase of the Selz Bros.—stock—finest quality satine, endless variety of styles, royal, cerise, violet and black—3 lots—49c., 98c. and \$1.08.

Boys' Solid Leather Shoes, the good looking and good wearing quality, \$1.50 usually—89c.